Press Release

JBUDDY™ DEVELOPER TOOLS UPDATED. IM APP DEVELOPMENT MADE EASY

Updates to the JBuddy SDK, JBuddy Bot Framework and introduction of the JBuddy Bot Builder make development of Instant Messaging (IM) applications and services even simpler.

Glastonbury, Connecticut - April 22, 2008 – Privately-held Zion Software, LLC today announced the release of JBuddy™ SDK 6.1, JBuddy Bot Framework 2.0 and JBuddy Bot Builder 1.0, collectively bundled as JBuddy Developer Tools version 6.1. The release introduce importants improvements and new IM bot development functionality, while continuing the no-cost license model introduced in version 6.0 last year.

The JBuddy Bot Builder version 1.0 introduces a graphical integrated development environment (IDE) for simplified development, testing and deployment of interactive IM Bots and text message oriented applications. For further information, please see today's JBuddy Bot Builder Press Release.

The JBuddy Bot Framework version 2.0 adds several new features including web actions, message routing, and a gateway API to extend the functionality of the Bot Framework to non-IM message sources including SMS, etc.

Rounding out the release, JBuddy SDK version 6.1 includes better support for Microsoft Live Communications Server (LCS), and several other key improvements.

The JBuddy Developer Tools update and other products are available for download at http://www.zionsoftware.com/downloads/

ABOUT ZION SOFTWARE
Zion Software, LLC is a leading provider of Instant Messaging solutions and infrastructure for enterprise applications, embedded systems, Web services, and end users. Products include JBuddy Bot Builder, JBuddy Bot Framework, JBuddy SDK, JBuddy-CF, Instant Help, Enterprise IM servers and clients, and other IM solutions. Headquartered in Glastonbury, Connecticut, Zion Software is on the Web at http://www.zionsoftware.com/

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