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## ZION SOFTWARE RELEASES VERSION 5 OF JBUDDY<sup>™</sup> INSTANT MESSAGING TOOLKITS

Major new upgrade of JBuddy IM Toolkits now include multi-user conferencing and rich text APIs for building robust IM applications and services on public and enterprise IM networks

**Glastonbury, Connecticut - September 21, 2005** – Privately-held Zion Software, LLC (<u>http://www.zionsoftware.com</u>) today announced the release of JBuddy<sup>™</sup> IM Toolkits version 5.

JBuddy IM Toolkits are a suite of instant messaging and presence (IM) programming APIs available for Java, COM, .NET and ColdFusion environments. They provide developers with tools for rapidly integrating applications with public and enterprise IM networks including AIM, ICQ, .NET Messenger Service (MSN Messenger), Yahoo! Messenger, Google Talk, and other XMPP compatible servers, Lotus Sametime, and Zion's own JBuddy Message Server.

JBuddy 5 introduces multi-user conferencing and rich text handling APIs. The conferencing API supports programmatically initiating, joining, and participating in multiuser text-based conferences including ad-hoc (dynamic) and published (static) conference rooms. The rich text API supports programmatically sending and receiving rich text instant messages using familiar XML message formats or simple programming APIs enabling the next generation of IM Bots, IM Alerts and other rich text based communications.

"The release of JBuddy 5 culminates five years of IM SDK innovations at Zion," said David Ferrero, CTO, Zion Software. "We're excited about how easy it is to add rich text handling and multi-user conferencing capabilities to next-generation IM Bots and enterprise applications. This opens up a whole new level of collaboration!"

## **ABOUT ZION SOFTWARE**

Zion Software, LLC is a leading provider of Instant Messaging solutions and infrastructure for enterprise applications, embedded systems, Web services, and end users. Products include IM Toolkits, Enterprise IM servers and clients, and other IM solutions. Headquartered in Glastonbury, Connecticut, Zion Software is on the Web at http://www.zionsoftware.com/.

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